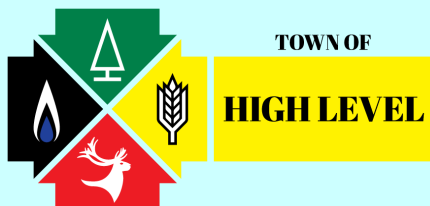




February 22nd & 23rd 2019
Jubilee Park

- *Ice Carvings * Snow Carvings *
- * Family Fun Events *
- *Warm Drinks * Fire works *
- *And More*



jclarke@highlevel.ca



High Level Frostival

Event Information

In celebration of northern living, we are hosting the 4th Annual
High Level Frostival
on February 22nd & 23rd 2019



Snow & Ice Carvings and Ice Carving Workshops

We are bringing back members of the Ice on Whyte Festival Society to wow us with their snow and ice carving designs. As part of the 2019 Frostival, we are also hosting a 2 day ice carving workshop for up to 10 members of the community. We would like to cultivate our own snow artists in High Level and this partnership and mentoring through the Ice on Whyte team is part of the long term vision for the High Level Frostival.

Family Fun Events

High Level Frostival will have family fun events for everyone! There will be an ice chipping station, old fashion jam-can curling, skating on the ice path and drop-in shinny hockey on the outdoor skating rink! Of course we will have the fire pit going to warm up your frosty toes or to cook a hotdog over the fire.



Remember to bring proper winter wear so you can enjoy all the fun activities all day!



Community Snow Carve Challenge

Enter in a team of 6 to 8 people to participate in the Community Snow Carve Challenge! Bringing back some of the fun from past Winterfests, teams will be given a pre-made snow column to carve a snowy creation. Teams can consist of families, not-for-profit groups, businesses or other organizations. More information about the Community Snow Carve Challenge can be found within this package.





High Level Frostival

Sponsorship Information

The Town of High Level is hosting
the 4th Annual

High Level Frostival

on February 22nd & 23rd 2019

We have partnered with the Ice on Whyte Festival Society again to put together an amazing weekend of winter family fun including ice and snow carvings, ice carving workshop, and community challenges!

An event of this size and scope would not be possible if not for the support and dedication from our local business community and private donations. You can support this event by choosing a level of sponsorship that you feel best suits your means. These sponsorship packages will provide various levels of recognition at the event.

There are 3 ways you can sponsor
this years Frostival

1) Cash Donations:

Cold hard cash will be put to good use to support the High Level Frostival

Sponsorships of \$500 or more will be given first dibs on a snow form in the Community Snow Carve Challenge or one entry in to the Ice Carving Workshop.

Limited space-First Come First Serve

2) In-Kind Donations:

Want to sponsor something specific? Here is a list of items you can sponsor:

- Hotdogs
- Hot Chocolate (x2)
- Event Fencing
- Fire works

3) Volunteers:

Warm bodies are needed to make the event run smoothly. Consider donating your body to the Frostival for a day!

If you have an idea on how you would like to contribute to High Level Frostival, please contact us!



- Deadline for sponsorship is February 8th 2019
- Payment can be made out to the Town of High Level (RE: High Level Frostival)
- For more information, please contact Jena Clarke at jclarke@highlevel.ca or 780-821-4026



High Level Frostival

Community Carving Opportunities

The 2018 Frostival planning squad is excited to offer 2 exciting ways to participate in this year's event: The Ice Carving Workshop and the Community Snow Carve Challenge.

Ice Carving Workshop

The Ice on Whyte Crew is bringing up 2 experienced ice carvers to High Level and they are offering to teach our residents this artistic winter skill. The purpose of this 2 day workshop is to cultivate our own ice artists who will continue to hone their skills at future Frostival. There will be 10 spaces available in the workshop which means that space is limited.

If you are interested in participating, please submit a one page summary of why you would like to take this workshop to tourism@highlevel.ca by February 9th. Submissions will be reviewed by the Frostival Planning Committee.

Community Snow Carve Challenge:

The purpose of the Community Snow Carve Challenge is to beautify our community, encourage team building and friendly competition, promote healthy and active lifestyles, and help combat the "Winter Blah's" by having a whole lot of FUN!

We are encouraging teams of 6 to 8 people to participate including families, school groups, not-for-profit community groups and businesses. If you are interested in participating but are having difficulty getting enough people together you can register individually or with incomplete teams and our committee will match you with other's who have done the same. Please find the Community Snow Carve Challenge details and registration forms enclosed in this package.

Please contact Jena Clarke at jclarke@highlevel.ca or 780-821-4026 to register or if you have any questions or comments.

We look forward to your involvement in this year's Community Carve Challenge!

Sincerely,

The Town of High Level Community Services Department



High Level Frostival 2019

COMMUNITY CARVE CHALLENGE TEAM REGISTRATION FORM

Please print all information

Company/Group Name: _____

Team Name: _____

Team Leader: _____

Phone Number: (w) _____ **(h)** _____

Fax Number: _____ **Email:** _____

Mailing Address: _____

Volunteer Name: _____

Phone Number: _____

PLEASE SEND ALL REGISTRATIONS TO:
Town of High Level Community Services
Attention: Jena Clarke
10511 -103rd ST.
High Level, AB, T0H 1Z0

jclarke@highlevel.ca

Fax: (780) 926-2899
Phone: (780) 821-4026