

2017 Smile Cookie Campaign



**\$1* SMILE
COOKIE**

**Plus Applicable Taxes*

Offer available for a limited time only

September 11th to 17th 2017

This year's charity is:

HIGH LEVEL PLAY ASSOCIATION



**This year, the annual Tim Hortons Smile Cookie Campaign runs
September 11th – 17th, 2017 in participating Restaurants across Canada.**

During the campaign, northern Alberta residents can purchase a freshly baked chocolate chunk Smile Cookie for \$1 plus applicable taxes, and the local High Level Tim Hortons Restaurant Owners Paul, Leslie and Jared Snyder will donate the full \$1 to a local charity.

This year we are excited to announce that our local Tim Hortons is partnering with the **High Level Play Association**!! This will help provide funding so that more kids in our community have the opportunity to participate in High Level Minor Hockey, String Ray Swim Club, swim lessons, Awesome Adventures Day Camp, Groovy Kids Club After School Program, Music Lessons and many more. We're encouraging everyone to go to High Level Tim Hortons to purchase a Smile Cookie to help support children in our community play local sports and activities.

The smile cookie campaign began in 1996 as a way to help raise funds for the Hamilton Children's Hospital in Ontario, and has grown to become a major fundraising event at Tim Hortons Restaurants.

Nationally, Tim Hortons Restaurant Owners support more than 460 local charities, hospitals and community programs through the campaign.

Last year, the smile cookie campaign raised \$6.3 million across Canada!

In the High Level area, \$7,119 was raised to support the Northern Lights Regional Humane Society.

Visit www.timhortons.com for an up-to-date list of charities and cities participating in the campaign.

**pay it
forward**

It's Back!

Purchase a minimum of 50 cookies
and Pay Them Forward to another
business, organization or individuals

See Page 2 for details!

Smile Cookie Pre-Order Form



By pre-ordering Smile Cookies you are helping to support the **High Level Play Association!**

To pre-order Tim Hortons Smile Cookies, complete this form and submit it to the Tim Hortons Restaurant in **High Level** from September 11-17.

All orders must be pre-paid in full upon submission of this form

\$1.00 per cookie *plus GST



Number of Pay it forwards Cookies: _____ (*Min 50 Cookies per order)

Your Name: _____ Phone: _____

Pay it Forward to: _____

I will Pick Up: _____ OR Please Deliver: _____ Pickup/Delivery Date: _____

Delivery Options (*Only on Pay it Forward Cookies) _____ 1:00-2:00 pm _____ 6:00 -8:00 pm

Deliver to: _____

Pre- Order Smile Cookies (other Amounts)

Number of Cookies: _____

Your Name: _____ Phone: _____

Pick Up Date: _____

DROP OFF FORM AND PAYMENT TO TIM HORTONS High level
Cash, Cheque , Debit and Credit Card accepted

These delicious Tim Hortons Smile Cookies will be available at participating Restaurants from **September 11th-17th ONLY**, so PRE-ORDER your cookies today!

Your full \$1 goes to the High Level Play Association
Thank you for your support!

Tim Hortons

