



# VISION

"High Level, an inclusive and vibrant community, with a strong and resilient economy that offers an active and healthy lifestyle."

# MISSION

"We foster a thriving community that enhances our quality of life through sustainable planning, economic prosperity, and inclusion."



Opportunities generated that deliver economic growth, diversity, and strengthen our sustainability for both the Town and the region

## GOALS

A safe community, where programs and services are adaptable to people's needs and where health and wellness are priorities

Community needs are met with reliable infrastructure and attractive shared spaces

Leadership is accessible, transparent and respectful; creating trust and confidence in the community

# OBJECTIVES

- Identify and facilitate partnerships and industries with growth potential
- Work with, and support businesses
- Create opportunities to attract new businesses
- Provide adaptable land use and zoning diversity

- Expand and promote recreational and tourism opportunities
- Advocate for and support professional and technical services for the organization and community
- Maintain and strengthen programs, and increase community volunteer base
- Collaborate with partners on emergency planning, and augment safety measures

- Promote infrastructure growth opportunities
- Pursue infrastructure corridors for enhanced connectivity
- Identify and address new and aging infrastructure
- Create and enhance community spaces and facilities through environmental, economic, and social sustainability

- Increase involvement and relationship building with all levels of government
- Improve collaborative community engagement
- Improve the effectiveness of administrative communication and collaboration
- Regular review and update of governance documents